



CSR Project for FY 2022-23

***Bayer Zydus Pharma Pvt. Ltd.
(BZPPL)***





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Bayer is a life science company and a global leader in health care and nutrition. Our innovative products support efforts to overcome the major challenges presented by a growing and aging global population.

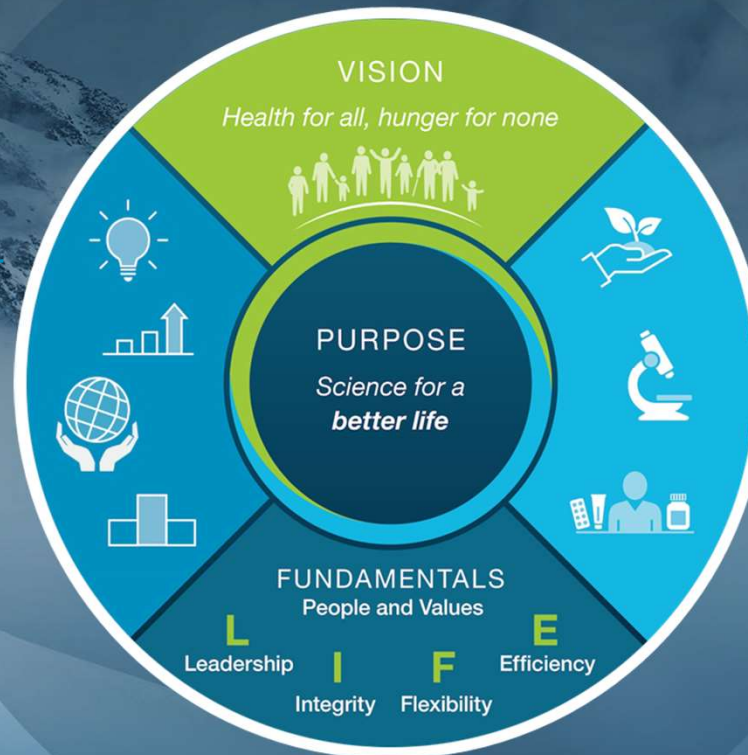
Science for a better life



Our purpose, vision and strategy

GROUP STRATEGY

- // Deliver world-class innovation
- // Drive operational performance
- // Generate sustainable impact
- // Shape a leader



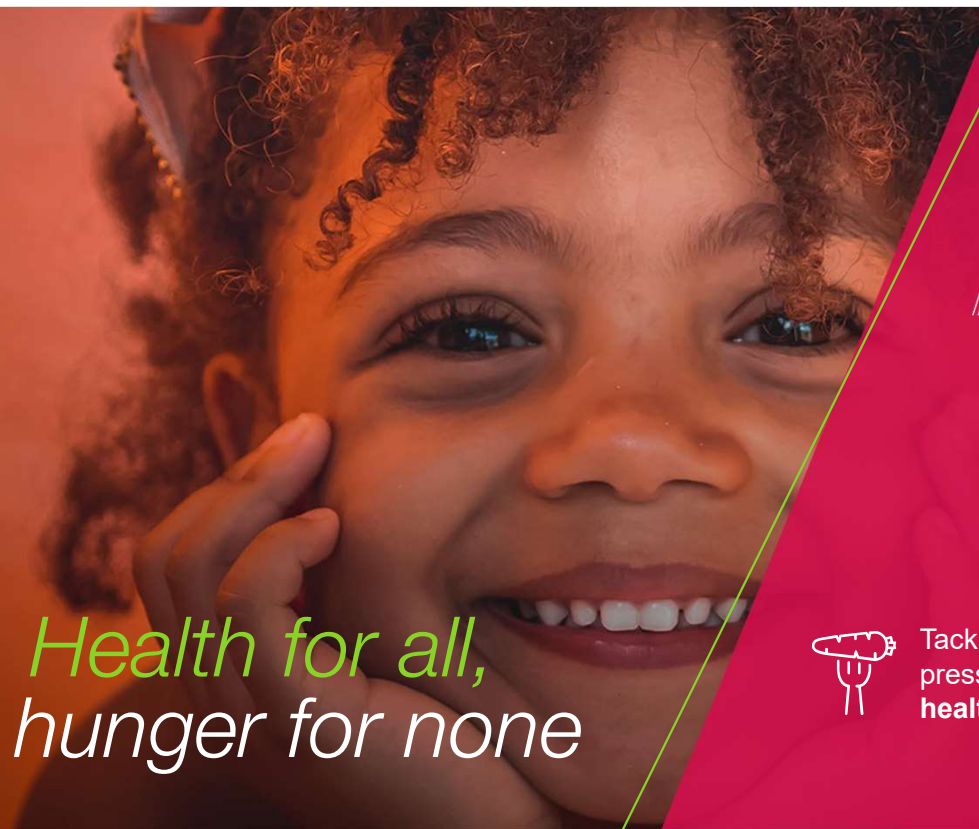
BUSINESS STRATEGIES

- // Crop Science
- // Pharmaceuticals
- // Consumer Health



Bayer at a glance

Group key data



*Health for all,
hunger for none*

3 divisions

- // Crop Science
- // Pharmaceuticals
- // Consumer Health

Represented by
**374 consolidated
companies** in

83
countries

99.6k
employees worldwide
in 2021*

€5.4bn

investment in R&D
in 2021

€44.1bn

sales
in FY2021



Tackling two of the most
pressing challenges of our time:
health & nutrition



Diverse, international focus
with cross-border and cross-
division **people development**

* As of December 31, 2021; employees in full-time equivalents



Bayer is a life science company with three divisions



Crop Science



Pharmaceuticals



Consumer Health

/// **Crop Science**

Innovative crop protection, seeds & traits, digital technologies & services

/// **Pharmaceuticals**

Prescription products for cardiology, women's healthcare, oncology, hematology, ophthalmology, radiology and other areas

/// **Consumer Health**

Non-prescription medicine in the categories of dermatology, nutritional supplements, pain, cardiovascular risk prevention, digestive health, allergy, and cough & cold

/// **Enabling Functions**

Support the operational business

Enabling Functions



Tackling our societal challenges together

Bayer philanthropy



*With societal engagement activities in more **than 80 countries across the globe** and our company foundations, we are committed to making a long-lasting impact and contributing to our vision **Health for all, hunger for none.***

*We collaborate with local and international organizations, including renowned **NGOs**, social entrepreneurs and **UN system entities**, to foster science as a basis for progress and to advance our sustainability goals such as **providing access to healthcare and family planning**, **improving the livelihood of smallholder farmers** and **addressing social inequality.***





CSR in India



Our focus areas

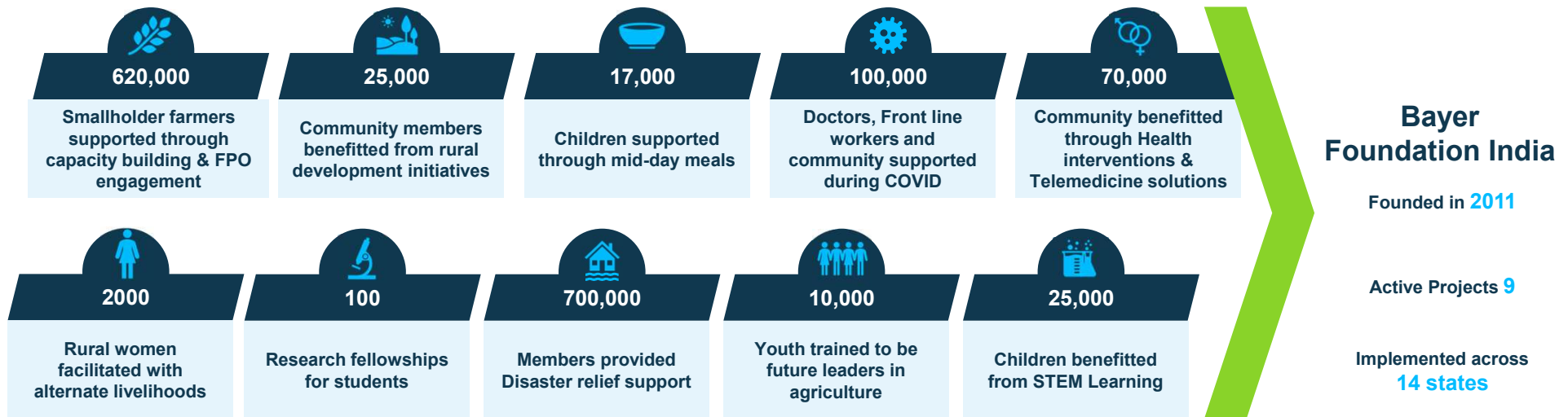
- // Rural Development
- // Preventive Healthcare
- // Education & Community Engagement





Our Commitment to Society

Over the past two years, our programs have positively impacted the lives of children, youth, men, women & smallholder farmers



Aligned with
UN SDGs



2. Zero hunger



3. Good health and well-being



4. Quality Education



5. Gender Equality



9. Industry, innovation and infrastructure



17. Partnerships For the goals



Overview of CSR project planned in BZPPL for 2022-23



Telemedicine' – providing access to quality healthcare for rural communities

Focus area : Preventive Healthcare

Under the vertical of “**Preventive Healthcare**” we have set up telemedicine centres in aspirational districts across various states of India.

- The project aims to provide comprehensive telemedicine solutions for local communities
- These centres will enable access, affordability, and availability of quality health care and strengthen the health index of the rural community

Donation committed :
~ INR **2.83** Mio

Status:
Ongoing





Thank you!

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