



CSR Project for FY 2021-22

*Bayer Zydus Pharma Pvt. Ltd.
(BZPPL)*





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// Bayer Company Overview

// CSR in India

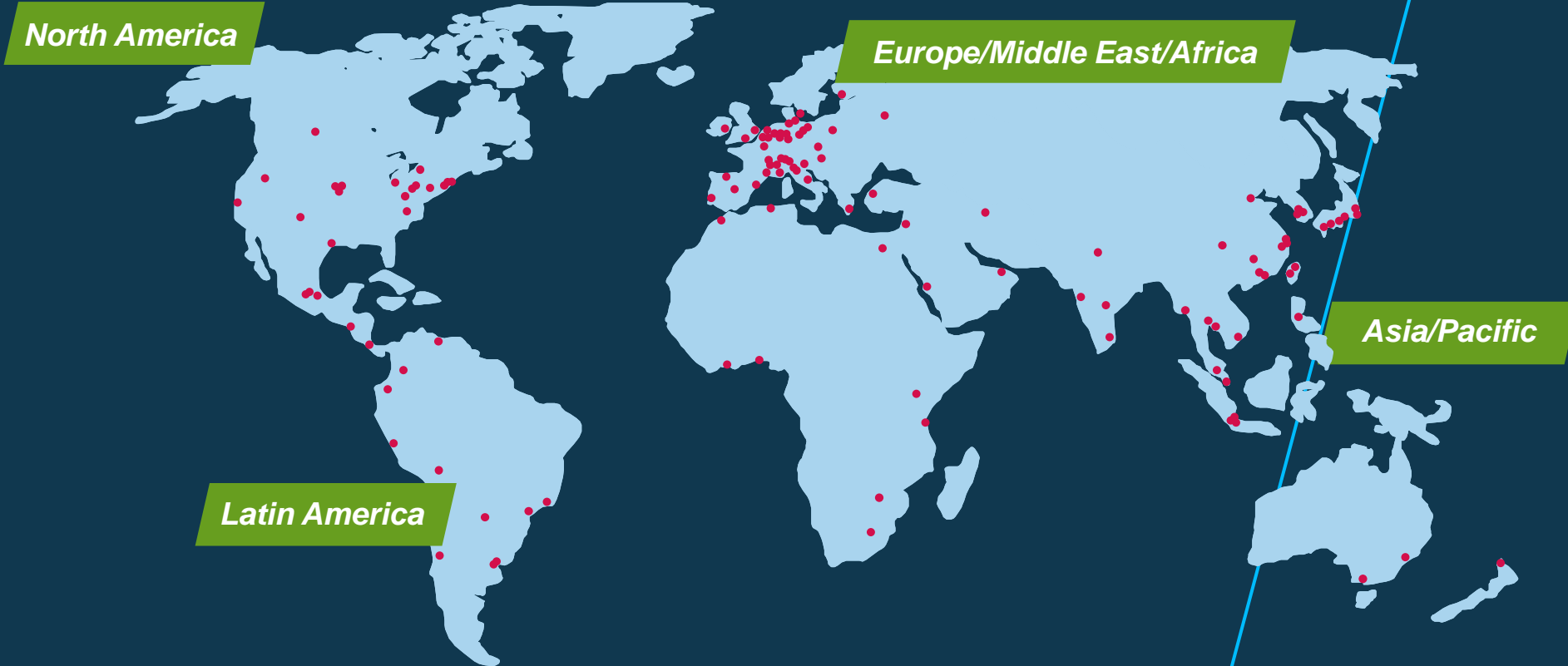
// Overview of project planned in BZPPL for 2021-22



Our Company



The Bayer Group is a global enterprise with companies in 83 countries.





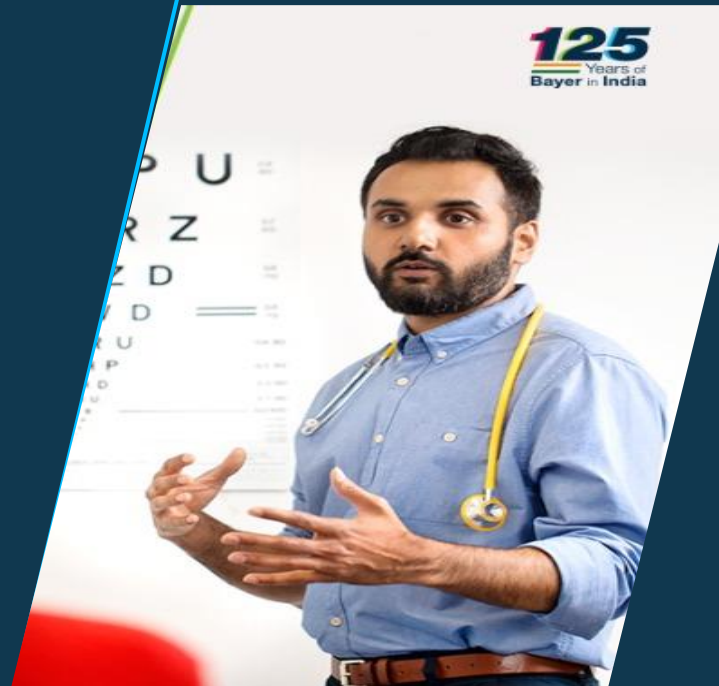
Our Business Areas

Crop Science



Innovative chemical & biological crop protection, seeds & traits, digital technologies & services

Pharmaceuticals



Prescription products for cardiology, diabetes, women's health care, oncology, hematology, ophthalmology, radiology and other areas

Consumer Health



Nonprescription medicines in the categories of dermatology, nutritional supplements, pain and allergy



Our Purpose, Vision and Strategy





CSR in India



Our focus areas

- // Rural Development
- // Preventive Healthcare
- // Education & Community Engagement





Fueled by our vision, *Health for all, Hunger for none*, our programs have impacted the lives of children, youth, women and smallholder farmers



600K

Smallholder farmers benefitted by capacity building sessions



25K

Community members benefitted from rural development initiatives



17K

Children supported through Mid-day meals



100

Research fellowships for students



10K

Youth trained to be future leaders in agriculture



9K

Children benefitted by STEM Learning



13K

Community members impacted by Health interventions through community engagement



700K

Community members supported through Disaster relief efforts across geographies



1000K

Doctors, Front line workers and community supported during COVID

Founded in 2011

Active projects 14

Implemented across 18 states



Not for profit company for implementation

Aligned with UN Sustainable Development Goals





Overview of CSR project planned in BZPPL for 2021-22



Interventions to combat COVID & strengthen health infrastructure

Focus area : Preventive Healthcare

The COVID-19 pandemic brought with it a wave of destruction across the globe, imposing huge costs on individuals, communities, health systems and economies.

Under the umbrella of disaster relief and the vertical of “Preventive Healthcare” we aim to improve the health infrastructure in the rural communities of India. The interventions would include:

- Establishing oxygen plants in hospitals where the demand is high
- Setting up of COVID waste treatment plants to enable safe disposal
- Any other intervention to combat COVID as required

Donation committed :
~ INR **5.84** Mio

Status:
Ongoing





Thank you!

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